

ABC

# BOOTCAMPS



2026

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Step into summer school programs of innovation and entrepreneurship, where ideas come to life and opportunities for growth are limitless.



WELCOME

# ABC BootCamps

ABC BootCamps bridges the gap between traditional learning and real-world business by providing practical entrepreneurial skills and valuable industry connections. Founded in 2014, we equip young professionals with the essential tools to succeed in today's competitive landscape. Our summer programs empower students to develop the confidence and expertise needed to make a meaningful impact.

Through hands-on experience with top companies, mentors, and professors, students gain practical skills that directly translate into business success. Our goal is simple: to prepare you to drive change and innovation in your career.



Turn your ideas into impactful ventures with hands-on experience and real-world business skills.

Our programs focus on teamwork and real-world problem-solving, helping you develop a solid business plan and pitch. By the end of the program, you'll gain the confidence and skills to turn your ideas into impactful ventures.



Rebeka Dajak  
Program Coordinator

At ABC BootCamps, we aim to deliver a perfect blend between practical and theoretical knowledge while exploring a new country and culture.

ABC fosters an interactive learning environment where international participants gain insights not only from the professor but also from each other. They exchange ideas and perspectives and gain hands-on experience in the real business world through visits to top companies.



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# Our Lead Instructor

ABC BootCamps equips you to turn ideas into reality with the skills, network, and confidence to innovate.



Welcome to ABC BootCamps, where transformative learning is unleashed through immersive experiences in the remarkable ecosystems of Silicon Valley, Toronto, and Shanghai. Tailored for ambitious individuals, our programs provide the entrepreneurial mindset, methods, and network needed to thrive in today's fast-paced, global world.

Through dynamic workshops, immersive corporate visits, and a curriculum centered on the latest trends in technology and entrepreneurship, ABC BootCamps will show you how to identify exciting opportunities, unlock your creativity, and champion bold new ideas. You'll learn directly from top industry leaders, gaining firsthand insights into how successful innovators bring ideas to life.

Laszlo Gyorffy, M.S., Lead Instructor at ABC Silicon Valley

Our programs emphasize teamwork, allowing you to collaborate with talented students from diverse backgrounds and build lasting global connections.

With expert mentorship, you'll learn startup techniques and practical tools to innovate, create real value, and confidently shape your path to success. We look forward to welcoming you to ABC BootCamps—where inspiration, hands-on learning, and meaningful experiences empower your future!

# Others About Us

Our testimonials offer valuable insights from a diverse range of individuals who have experienced the impact of the ABC BootCamps firsthand. Hear from our expert instructors, guest speakers, and participants as they share how the program has equipped participants with the tools, knowledge, and confidence to make a lasting impact in the business world.

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Peter Forint, Lead Instructor, ABC Toronto

ABC offers a unique, hands-on experience that helps students develop the entrepreneurial mindset and skills to turn ideas into successful businesses.



Daryl Hemingway, CEO of Skydome

Attending a program like ABC is essential for students to expand their knowledge and gain traction by seeing their ideas from a different perspective.



Siddhartha Thapa, Hong Kong, ABC Toronto

This program gave me a foundation for developing ideas and building valuable connections—highly recommend it for anyone entering the business field.



Laszlo Gyorffy, Lead Instructor, ABC Silicon Valley

ABC connects students from diverse backgrounds to develop innovation skills through hands-on projects, corporate visits, and pitch competitions.



Kerry Brown, Co-Founder of MetaSepia, Inc.

ABC exposes you to the Silicon Valley ecosystem, providing valuable access to entrepreneurs, investors, and the resources needed to succeed as an entrepreneur.



Neli Perme, Slovenia, ABC Silicon Valley

This program has boosted my confidence in developing business ideas while gaining valuable insights. I love ABC—it's the perfect blend of fun and education!



# ABC Silicon Valley

ABC Silicon Valley equips you with the skills to identify modern consumer needs and develop innovative solutions for today's dynamic market.

Located in Northern California, Silicon Valley is a global hub for technology and innovation, home to major corporations and over 30 Fortune 1000 companies. It attracts one-third of all U.S. venture capital, making it the leading hub for entrepreneurship and development.

ABC Silicon Valley offers insights into the mindset of top innovators, helping you identify and address modern consumer needs. Through visits to leading tech companies, you'll gain valuable industry insights and learn to leverage emerging trends. Additionally, you'll refine your elevator pitch for your startup, enhancing your business concept and understanding of investor expectations.

Laszlo Gyorffy, a 27-year innovation expert and founder of LBG Innovate, empowers top organizations to drive impactful change.

ABC BootCamps brings a diversity of backgrounds, cultures, and expertise, allowing students to learn from each other in a collaborative environment. It's an inspiring and enabling experience where participants develop real-world innovation skills through hands-on projects, corporate visits, and pitch competitions.



Experience firsthand the cutting-edge of innovation through exclusive company visits.

Our program provides a unique chance to connect with top tech and business innovators, gaining valuable insights directly from industry leaders shaping the future.



Sharpen your skills in our elevator pitch competition, where ideas come to life.

In this competition, you'll work with a team to pitch to a panel of judges, simulating a real business setting.



Embrace diversity in a community of aspiring entrepreneurs from around the globe.

We bring together young entrepreneurs and students from diverse backgrounds, offering valuable insights and perspectives to enrich your business ideas.



Elevate your career prospects with a Certificate of Completion that highlights your commitment to professional growth.

A Certificate of Completion enhances your resume, highlighting your commitment to growth and strengthening your professional profile.



Experience the perfect blend of education and leisure during your time with us.

Our program combines hands-on learning with exploration. While you explore San Jose and its surroundings individually, we'll visit San Francisco's iconic landmarks together.

## PROGRAM

# Info

# 01.

### Dates

Join us from **12 to 25 July 2026** in **San Jose and San Francisco, USA**, for an immersive experience in innovation and entrepreneurship while connecting with industry leaders.



# 02.

### Tuition Fee

Secure your spot with a **preregistration fee** of **3,430 EUR** (until September 30, 2025), an **early bird fee** of **3,920 EUR** (until February 10, 2026), or a **full fee** of **4,900 EUR** (until May 31, 2026).

ABC blends lectures, workshops, expert insights, and company visits for a dynamic, hands-on learning experience.

# 03.

### Program language

The program is conducted in English; prior knowledge of the language is required, but no formal tests like TOEFL or IELTS are needed.

I love how ABC blends lectures, workshops, and expert insights with exciting company visits, creating a diverse and engaging learning experience. The combination of hands-on activities and real-world examples truly brings the content to life.

# 04.

### Target Audience

Whether you're a student, entrepreneur, business owner, or tech developer, this program is open to you – owning a business or startup is not required.

Iris Raab, Austria, ABC Silicon Valley

# 05.

### Application Process

To join ABC Silicon Valley, submit your [application](#) by **May 31, 2026**, schedule a meeting with our team, share your motivation, receive attendance confirmation, and pay the 150 EUR admission fee.



# Housing & Fees

## Welcome to the San José State University!

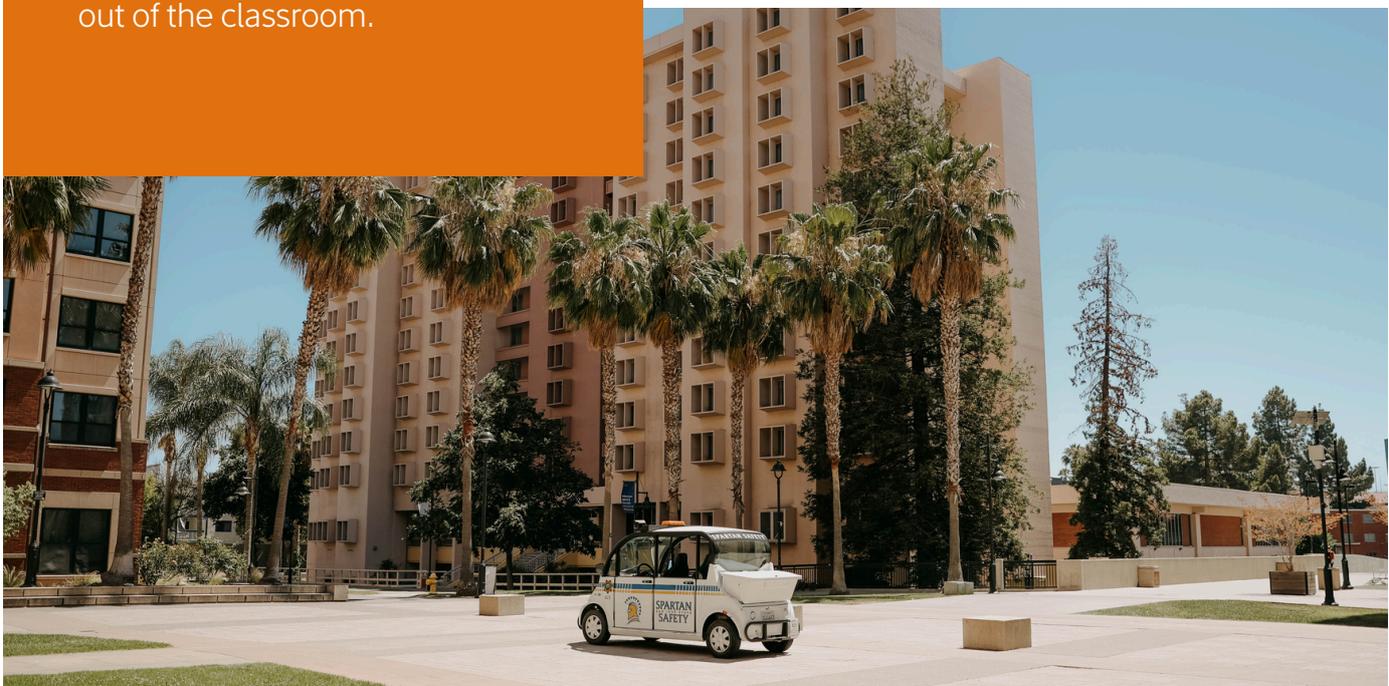
At ABC Silicon Valley, you will reside at San José State University, located in downtown San José. On-campus housing is included in the tuition fee, offering easy access to the university facilities and community.

San José State University, renowned worldwide for innovation and academic excellence, features over 50 major buildings, including 23 academic facilities and 7 residence halls. Its vibrant campus creates a dynamic environment that enriches education and connects students with a diverse and inspiring community of professionals and entrepreneurs.

## Tuition Fee includes:

- Admission Fee
- On-campus housing
- Welcome package
- Lectures, seminars, and workshops
- Course materials
- Networking
- Company visits
- Certificate of Completion
- 24/7 assistance from ABC Team
- Exclusive access to the ABC Alumni network and a possibility to become part of the ABC Team
- Organized day trip to San Francisco that you will remember for the rest of your life

At San José State University (SJSU), a student's experience is defined by discovery, both in and out of the classroom.





ABC Toronto equips you with the skills to shape a business idea into a compelling plan, ready to thrive in today's competitive market.

# ABC Toronto

Toronto, Canada's largest city, is a major business, finance, and culture center. Home to top global companies and a thriving entrepreneurial scene, it's an ideal place to launch and scale a business. Known for its multiculturalism, Toronto offers extensive networking opportunities with entrepreneurs and professionals.

ABC Toronto empowers you to turn your business idea into a strategic plan, providing the skills to attract investors and stand out in today's competitive landscape. Through dynamic sessions with guest speakers and corporate visits to top companies, you'll gain valuable insights from industry leaders. ABC Toronto is your pathway to entrepreneurship, guiding you to create and pitch a compelling business plan.

Peter Forint, a seasoned business professor and entrepreneur, helps students turn innovative ideas into successful ventures.

ABC BootCamps offers a unique, hands-on experience that brings together participants from diverse fields and backgrounds, fostering collaboration and creativity. Through dynamic exercises, practical tools like the Flourishing Business Canvas, and pitching competition, participants develop the entrepreneurial mindset needed to transform ideas into viable businesses.



Experience firsthand the world of business leadership through exclusive company visits.

Our program offers a unique opportunity to connect with industry experts and gain valuable insights into the business practices and strategies behind Canada's most successful companies.



Develop your business skills in our business plan competition, where ideas become viable plans.

In this competition, you'll collaborate with a team to create a strong business plan and pitch it to a panel of industry judges.



Embrace diversity in a community of aspiring entrepreneurs from around the globe.

Connect with aspiring entrepreneurs from around the globe, bringing diverse insights and unique perspectives to enhance your business approach.



Elevate your career prospects with a Certificate of Completion that highlights your commitment to professional growth.

A Certificate of Completion enhances your resume, highlighting your commitment to growth and strengthening your professional profile.



Experience the perfect blend of education and leisure during your time with us.

Our program combines hands-on learning with exploration. While you individually explore Toronto's architecture and attractions, we'll take a group trip to the stunning Niagara Falls.

## PROGRAM Info

# 01.

### Dates

Join us from **25 July to 1 August 2026** in **Toronto, Canada**, for an immersive experience in business and entrepreneurship while connecting with top industry professionals.



# 02.

### Tuition Fee

Secure your spot with a **preregistration fee** of **2,175 EUR** (until September 30, 2025), an **early bird fee** of **2,465 EUR** (until February 10, 2026), or a **full fee** of **2,900 EUR** (until May 31, 2026).

ABC unites a global community, offering engaging and enjoyable learning experiences that make every program memorable.

# 03.

### Program language

The program is conducted in English; prior knowledge of the language is required, but no formal tests like TOEFL or IELTS are needed.

ABC connects people from all around the world, offering an incredible experience that truly captures the essence of a summer school. Their unique approach makes learning both engaging and fun, and I would go wherever ABC is hosting their programs!

# 04.

### Target Audience

Whether you're a student, entrepreneur, business owner, or tech developer, this program is open to you – owning a business or startup is not required.

Supriya Pandian, India, ABC Toronto

# 05.

### Application Process

To join ABC Toronto, submit your application by **May 31, 2026**, schedule a meeting with our team, share your motivation, receive attendance confirmation, and pay the 150 EUR admission fee.



# Housing & Fees

## Welcome to the Toronto Metropolitan University!

At ABC Toronto, you will reside at Toronto Metropolitan University, located in the heart of downtown Toronto. On-campus housing is included in the tuition fee, offering access to the university and the vibrant city.

Toronto Metropolitan University is a renowned institution, with a dynamic campus that fosters innovation and creativity. It is situated near major attractions such as the CN Tower, Rogers Centre, Air Canada Centre, and the Hockey Hall of Fame, offering both a rich educational environment and a vibrant, unique urban cultural experience.

## Tuition Fee includes:

- Admission Fee
- On-campus housing
- Welcome package
- Lectures, seminars, and workshops
- Course materials
- Networking
- Company visits
- Certificate of Completion
- 24/7 assistance from ABC Team
- Exclusive access to the ABC Alumni network and a possibility to become part of the ABC Team
- Organized day trip to Niagara Falls that you will remember for the rest of your life

Staying at Toronto Metropolitan University is an ideal choice for connecting with business, industry, and culture.





# ABC Shanghai

ABC Shanghai prepares you to navigate China's rapidly changing markets and engage with innovations that are shaping global business.

Shanghai, China's largest city, is a global hub for business, technology, and culture. Home to leaders in e-commerce, fintech, and advanced tech, it offers access to innovation and emerging industries. Blending tradition and modernity, the city shows how mobile payments, high-speed rail, and AI-driven services are transforming global business.

ABC Shanghai provides insights into the mindset of China's leading innovators, enabling you to understand and respond to evolving consumer needs. Through visits to top companies, you'll gain valuable industry knowledge and learn how emerging technologies shape business models. You'll also deepen your understanding of business concepts and market dynamics in China's fast-growing economy.

Le Ma, a leading instructor, helps participants explore how China's innovation and technology shape business through lectures and company visits.

ABC BootCamps brings together students from diverse backgrounds and cultures, creating a collaborative learning environment. Participants gain practical insights, strengthen their innovation and business skills, and immerse themselves in China's dynamic culture — returning home inspired and ready to take action.



Experience China's innovation ecosystem firsthand through exclusive visits to leading companies.

Our program offers a unique opportunity to learn from top tech and business innovators, gaining insights from industry leaders driving the future of e-commerce, AI, fintech, and new retail.



Deepen your business and innovation skills through immersive learning experiences.

Participants gain insights from lectures, company visits, and cultural experiences, returning inspired and ready to apply them.



Embrace diversity and broaden your perspective in a global learning community.

We bring together students from a wide range of backgrounds, offering unique perspectives and insights that enrich understanding of business, innovation, and Chinese culture.



Boost your professional profile with an international learning experience.

ABC Shanghai equips you with skills and insights to showcase your engagement with global business and innovation.



Experience the perfect blend of learning and cultural exploration during your time with us.

Our program combines academic insights with immersive visits to the city's iconic landmarks, giving you a deeper understanding of China's innovation and culture.

## PROGRAM

# Info

# 01.

### Dates

Join us from **17 to 25 October 2026** in **Shanghai, China**, for an immersive experience in global business and innovation while connecting with leading companies and academic experts.

# 02.

### Tuition Fee

Secure your spot with a **preregistration fee** of **3,500 EUR** (until September 30, 2025), an **early bird fee** of **3,700 EUR** (until February 10, 2026), or a **full fee** of **3,900 EUR** (until August 1, 2026).

# 03.

### Program language

The program is conducted in English; prior knowledge of the language is required, but no formal tests like TOEFL or IELTS are needed.

# 04.

### Target Audience

Whether you're a student, entrepreneur, business owner, or tech developer, this program is open to you – owning a business or startup is not required.

# 05.

### Application Process

To join ABC Shanghai, submit your [application](#) by **August 1, 2026**, schedule a meeting with our team, share your motivation, receive attendance confirmation, and pay the 150 EUR admission fee.

# Housing & Fees

## Welcome to Hyatt Centric Shanghai Zhongshan Park!

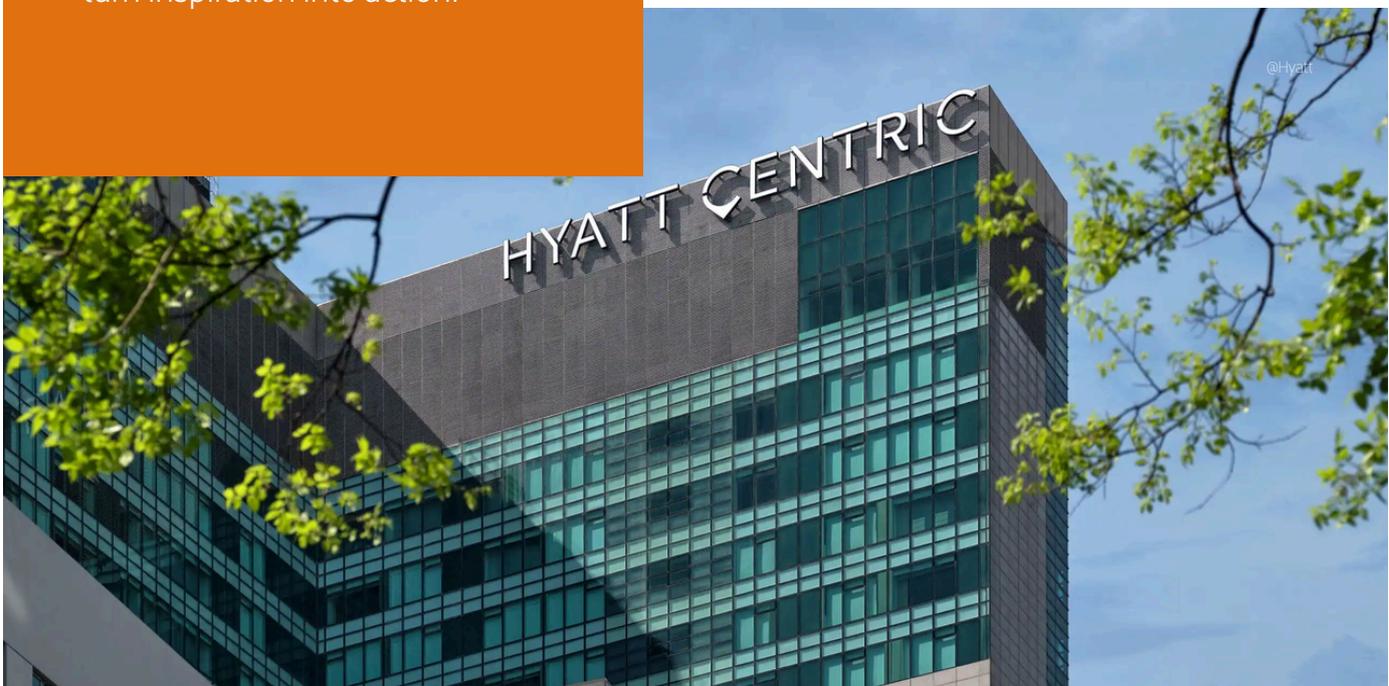
At ABC Shanghai, you'll stay at Hyatt Centric Shanghai Zhongshan Park with comfortable double rooms and daily breakfast, steps from program activities and cultural experiences.

The hotel features modern, comfortable rooms with panoramic city views, a well-equipped fitness center, and on-site dining options. Conveniently connected to public transportation, it makes exploring Shanghai effortless. With its ideal blend of comfort and prime location, the Hyatt Centric offers the perfect base for your learning journey in China.

## Tuition Fee includes:

- Admission Fee
- 7 hotel nights with breakfast in a double-occupancy room
- 6 full-day agenda: lectures and company visits, guest speakers, workshops, cultural activities, and academic activities
- Airport pick-up and drop-off transportation
- Private coach for daily transportation
- Welcome and closing dinners
- Bilingual guide and professional tour coordinator throughout the program
- Exclusive access to the ABC Alumni network and a possibility to become part of the ABC Team

Dive into Shanghai's world of innovation, business and culture - turn inspiration into action.





# Custom Programs

ABC BootCamps offers customized, hands-on learning experiences that empower students to apply their knowledge, collaborate across disciplines, and gain real-world insights from industry leaders, preparing them for success in today's global business landscape.

ABC BootCamps offers tailored programs that equip students with practical experience and essential skills, providing them with a comprehensive understanding of the global business landscape and future opportunities. Our custom programs are designed to seamlessly integrate into university curricula, delivering real-world learning experiences that meet the evolving needs of today's students and prepare them for success in their careers.

- Empower your team to tackle real-world challenges together.
- Gain insights from experts and mentors across industries.

Through tailored projects and case studies, we provide opportunities for teams to collaborate effectively, enhancing alignment and delivering practical solutions to complex challenges.

Gain access to renowned mentors and speakers who offer valuable guidance and industry connections. With decades of experience, they enrich learning with practical insights and advice.

- Learn through innovative, experiential teaching methods.
- Customized to achieve your organization's unique goals.

We use innovative teaching methods focused on real-world experiences, helping students build skills and confidence through corporate visits, pitch competitions, and workshops.

Our custom approach ensures that every session, challenge, and case study aligns with your organization's goals, delivering relevant and practical skills that drive real impact in your industry.

Luiss Business School's custom program empowered students to foster entrepreneurial thinking, uncover market opportunities, and turn innovative ideas into impactful value propositions.

Luiss Business School requested a custom program designed to foster entrepreneurial thinking and innovation. In response, we created a hands-on experience that allowed students to uncover market opportunities, generate breakthrough ideas, and turn them into compelling value propositions. Students learned design thinking techniques to understand customer needs and make evidence-based decisions while collaborating to develop creative solutions to real-world problems. They also applied the CO-STAR method, a Silicon Valley innovation technique, to refine their ideas and create strong value propositions. By working in teams and gaining insights from experts, students were immersed in the startup culture, gaining practical tools to launch their innovative projects. The program offered a unique blend of theory and practice, providing invaluable skills for aspiring entrepreneurs.





# ABC BOOT CAMPS

## Contact Info

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